

Open Text Portal

Driving Personalized, Social Web Sites

Presentation services that deliver

Open Text Portal is a high-performance solution to create Web sites with rich content and applications, enabling personalized interactions with customers, employees, suppliers, and partners. It is uniquely able to serve WWW sites that have high performance and scalability requirements in addition to classic intranet or business process portal implementations.

As a flexible presentation vehicle for a number of Open Text offerings, Portal is designed to provide a fast, powerful, and cost-effective way to help organizations efficiently create, deploy, and manage one or more sites using a single integrated solution. Key capabilities of the portal include:

- Out-of-the-box productivity with rapid site creation & maintenance
- Easy custom application creation & integration
- Simplified management of multiple portals & applications
- Robust personalization & secure delivery

Benefits

Improves customer, employee, and partner interaction
 Provides cost savings
 Creates content-rich Web sites and applications
 Allows multi-device delivery internationally
 Offers superior platform support, stability, and availability
 Dynamic, personalized content and services
 Boasts comprehensive support for enhanced accessibility

Name of product

Open Text Portal

- Enterprise-class availability to support WWW demands
- Integration with additional elements that drive compelling Web experiences

Benefit from comprehensive integrations

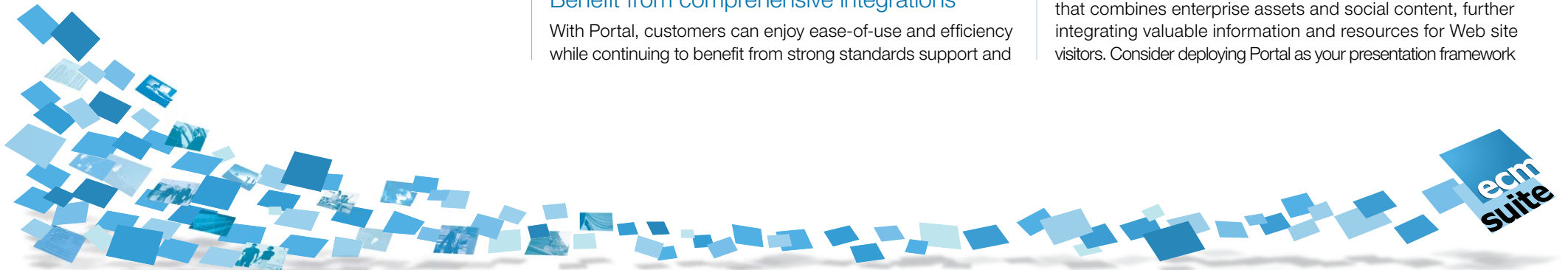
With Portal, customers can enjoy ease-of-use and efficiency while continuing to benefit from strong standards support and

comprehensive integrations that can dramatically improve site performance and deliver interactive social media capabilities.

Portal has been enhanced to improve agility and streamline administration tasks while enabling significant content and rich Internet application reuse. Key capabilities include the ability to:

- Easily configure and integrate portlets or Web applications within virtually any Web site
- Minimize page refreshes through AJAX-powered portlets that enable users to interact dynamically with applications and content items as they change
- Rapidly and easily create microsites or finished Web sites with one-click Web site creation from a template or existing site
- Reduce the time and effort needed to customize multiple portals via reusable components called rapid integration portlets

Portal offers a presentation foundation for the Open Text Social Media solutions and provides organizations with more than 100 social portlets that add capabilities such as wikis, blogs, idea sharing, and event calendars to any Portal site. Additionally, Portal provides robust presentation services to Open Text Content Server. The result is an ECM solution that combines enterprise assets and social content, further integrating valuable information and resources for Web site visitors. Consider deploying Portal as your presentation framework



for business needs ranging from high-volume public Web sites that increase revenue to internal business process or enterprise intranet portals that drive productivity.

A high-performance solution with many features

Portal layout management allows users to easily apply a variety of page layouts via visually intuitive tools that employ common conventions such as merge /unmerge cells, used in many popular business tools.

AJAX capabilities enable rich interaction between portlets and ensure that end-users' pages refresh only as needed. In this example, when a user changes the location being viewed in one portlet, the other portlets respond to the change in context by updating maps and weather to reflect the new location. These portlets each load independently so the end user doesn't have to wait for a full page refresh.

Product Features

Portal has many additional features, including the following:

Site Templating & Flexible Design

Speed the delivery of new sites and microsites by creating a Site Template from an existing Site that can later be used to create similar sites with a single click. Leverage a business user interface to create flexible and reusable portlet page layouts for rapid site creation and modification.

High Performance Delivery (HPD) Integration

Set caching parameters for HPD within the Open Text Portal console to help organizations with high traffic; high content

sites improve dynamic performance, make sites more scalable and control costs. This feature is available separately at an additional cost.

Simple Portlet Syndication

Extend the reach of your content across the web. Embed portlets in any website using JavaScript by exposing embedded code to end users via simple portlet configuration.

Social Media Integration

Leverage popular social computing capabilities, like blogs, wikis, rating, ranking, tagging, etc. as part of a modular and extensible platform solution for an improved and interactive user experience. This feature is available separately at an additional cost.

Composite Application Builder

Empower business users to create composite applications with a GUI-driven, SOA/WSRP based application development tool.

Advanced Search & Taxonomy

Integrate out-of-the-box federated search and taxonomy management to deliver relevant and secure search results. Open Text Common Search is delivered natively with ability to custom connect 3rd party search engines.

Multiple Web Site & Portal Management

Centrally manage all portals from a unified roles-based management console, while allowing delegated administration for the individual portals.

Multi-device delivery

Deliver content to a customer's PDA, cell phone or other device of choice for a pervasive Web experience.

JSR 286 & WSRP 2.0

Improve user experiences by enabling inter-portal communications, web services integration and display of 3rd party portlets in an integrated, contextual way. Take advantage of Open Text's commitment to supporting interoperability and vendor choice to provide the lowest total cost of ownership.

Audit Log & Activity Reporting

Enhance security and auditing of site activity via a native reporting interface that reports on site modifications.

Rich AJAX Portlet Creation

Enhance end user experiences with dynamic and quick loading pages. Enable portlets to render dynamically via AJAX, without full-page refreshes, without writing a single line of code.

Dynamic Personalized Content & Services

Create a more engaging experience by letting business users target content from numerous repositories based on dynamic user segments.

Extensive Internationalization

Globalize your web presence with extensive internationalization for both portal end-users and administrators to support diverse audiences and work groups.



Comprehensive Support for Accessibility

Create portals that are compliant with the Congressional Rehabilitation Act, Section 508 (self-assessed using the Voluntary Product Accessibility Template supplied by the Federal Government).

Personalized Portal Command Center

Create intuitive and configurable roles using the permissions-based management console that allows diverse, multi-dialect administrators to manage virtually all of their portal objectives.

End User Portlet Administration

Empower end users, when authorized, to administer and deploy portlets, helping to speed portlet updates and keep content fresh.

Navigation Item Import / Export

Update live sites faster via incremental item changes instead of import/export of the entire navigation tree.

Command Line Import / Export

Import and export components, categories of components or versions of components using batch processes.

Site and Application Portability

Facilitate delivery between development, staging and testing by packaging entire Web sites, portals, applications and their components.

WebDAV Support

Enhance productivity by allowing Web Developers to use WebDAV connections to their preferred tools, like Dreamweaver, to update web assets.

Productivity Application Portlets

Utilize pre-defined portlets that allow rapid site creation of portals with common functionality that is integrated with existing applications and data.

Content Access Management Portlets

Use packaged application portlets that enable teams to share, permission (read/write) and publish portal documents as part of any business process.

Superior Platform Support, Stability and Availability

Enjoy confidence in the large array of Operating System and Application Server combinations for deployment flexibility, including comprehensive caching capabilities, application fail-over, and load balancing for the most mission critical portal initiatives.

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